



MODUCUP[®], LLC

Better cups make a better cup of coffee

MODUCUP SUSTAIN-A-CUP[®] Is Rooted In Preserving Our Trees, Rather Than Drinking From Them.

- Made with over 25% unbleached recycled fibers.
- Natural look of cups enhance the richness of your beverage.
- **Sustain-A-Cup[®]** complements sustainable initiatives by reducing reliance on our forests.
- Manufactured in the United States with leading edge technology.

Using Recycled Paper For Paper Cups Versus Composting PLA-Lined Virgin Pulp Cups:

- Trees farmed for paper-use typically take 8–15 years to grow. Using less trees for a single use product such as a paper cup allows wood to be used for greater purposes such as printing books and note paper for schools.
- Compostable paper cups using PLA derived from vegetable crops increases the cost of food as fewer of these crops are available to eat. It cannot be documented how many compostable cups actually get composted compared to ending up in a landfill.
- **Sustain-A-Cup[®]**, by using 25% recycled paper reduces the amount of trees used for single-use paper cups in the production phase. This uses less natural resources each time our cups are used, compared to compostable virgin paper cups.
- Benefits of trees as noted by the Environmental Protection Agency:
 - Root system filters and purifies underground water.
 - In summertime, generally 10–30% of sunlight reaches the ground with the majority being absorbed by the leaves. Trees that provide shading lower the peak temperature and demand for air conditioning.
 - In wintertime, trees provide protection from the wind, lowering demand for heating homes and buildings.
 - Trees, through a process called "dry deposition," filter toxins from the air and convert it to oxygen, lowering overall greenhouse gasses.



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MODUCUP SUSTAIN-A-CUP[®]



Sustain-A-Cup®

Saving more
of our natural
resources...



MODUCUP SUSTAIN-A-CUP®

SIZE	ITEM - IMPRINT#	CASE PACK	CASE CUBE	CASE WEIGHT (lbs)
8 oz.	8HD - S2	1000	2.3	20.5
10 oz. Squat	10HS - S2	1000	3.8	26.5
12 oz.	12H - S2	1000	3.9	31
16 oz.	16H - S2	1000	4	35.6
20 oz.	20H - S2	500	2	20

Design Name: Nature's Balance



MODUCUP LIDS

Available in Flat Tear Back, Dome for easy Sip Thru, Dome Lock Back or Translucent with Straw Slot. These Sure-fitting lids come in White or Black to enhance stock or custom designs. Our 10oz, 12oz and 20oz share one lid for ease to your staff and customers.

