

ECO-FOIL™ KEEP THE WORLD GREEN™

STEAM TABLE PANS MADE FROM 100% RECYCLED ALUMINUM

**Handi-foil of America® Introduces Eco-Foil™,
The First And Only Steam Table Pans Made From
100% Recycled Aluminum.**

*Eco-friendly line takes sustainability in the foil
container category to the next level*



WHEELING, IL. (June 16, 2010) – HFA® has introduced Eco-Foil™, a line of steam table pans made from 100% recycled aluminum which is now available for use by Food Service Providers, Caterers, and Packer Processors. While many products are promoted as sustainable, their recycled material content is often as low as 30%. As stewards of the environment and leaders in the industry, HFA® has taken a prominent role in advancing the global efforts of the development and marketing of sustainable products. Eco-Foil™ is the direct result of such efforts, as the line represents the industry's first and only foil containers made from 100% recycled aluminum.

“Eco-Foil™ was a natural next step for our company”, said Brad Sarnoff, Executive Vice President of Wheeling, Illinois-based HFA, Inc. “Last year we introduced our Eco Friendly Space Saving Roll Foil line, which was tremendously successful”, elaborated Sarnoff. “Eco-Foil is an opportunity for our company to introduce another revolutionary product that meets the ever growing eco-needs of our customers”, added Sarnoff.

Eco-Foil™ is being introduced as demand for green products is escalating. The company's research has shown that green products have grown increasingly popular in each of the past five years. Our customers can rest assured that by their use of our Eco-Foil™ products, they are making a significant contribution to the sustainable ecosystem. Eco-Foil™ allows our customers to become part of the closed loop recycling phenomenon.

“Eco-Foil™ is truly a sustainable product. We use 100% recycled aluminum material to produce our Eco-Foil™ products and once they are used by our customers, they can be recycled and used as materials to produce new pans”, said Sarnoff. “Eco-Foil™ will be a wonderful product line for our customers. We're proud to be delivering quality products that are in high demand, yet contribute in such a tremendous way towards preserving the environment we all share,” said Sarnoff.

About HFA®

HFA® is a family owned manufacturer of recyclable aluminum products committed to quality, convenience and innovation. With the family's roots in foilware dating back to 1950, HFA® has accumulated the knowledge and experience necessary to stay on the cutting edge of innovation and technology. As the industry leader, we offer a complete line of foil containers, dome and laminated lids, roll foil, pop-up foil and foodservice film. All of our products are kosher certified under the supervision of the Orthodox Union. We proudly manufacture all of our products in the United States at our state of the art facilities in Wheeling, IL.

Visit us at: www.handi-foil.com or contact us at: eco-foil@handi-foil.com

HFAinc.
Handi-foil of America

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