

*FreshView*™ Bakery Bags from Berry Plastics™

**Strut your stuff.**

Berry Plastics *Bakery Bling!*™ gives your product clear vision with *FreshView*™ Bakery Bags.

**Show Off.**

Attract shoppers with Berry Plastics' eye-appealing opaque-and-clear *FreshView*™ Bakery Bags that display your appetizing baked goods to perfection – and your good taste in packaging.



**BERRY**  
PLASTICS CORPORATION  
AND SUBSIDIARIES  
LEADERSHIP BY DESIGN

## FreshView™ Bakery Bags from Berry



**Berry Plastics Corporation, an industry-leading supplier of bags and film for the bakery market, introduces a new family of bread bags offering white opacity with a clear window – FreshView™ Bakery Bags.**

### Put that just-baked goodness on display

Package your freshly baked bread in *FreshView*™ Bakery Bags and watch the competition crumble. Berry Plastics' *Bakery Film*™ program brings you new and exciting packaging alternatives for fresh bakery products.

*FreshView* is Berry Plastics' latest *Bakery Film*™ product innovation, specifically designed to differentiate your bakery items on the shelf. *FreshView* gives you the best of both worlds: a solid white opaque film to act as the perfect backdrop for your brand graphics, and clear film to give your baked product a window to show off its appetizing texture and color. *FreshView* is a high-performance bag that gives your bread a genuine edge in today's competitive marketplace.

- Side-by-side extruded lanes of white opaque and clear film for a unique look
- Solid white opaque backdrop to show off your eye-popping graphics
- Clear window that creates a frame that displays your baked goods
- High-performance film to protect your product
- Berry Plastics' award-winning printing and graphics

### Get your message across with style

As you would expect from Berry Plastics, you not only get great printed film at a great value, you also get service that is unmatched in the industry.

Berry Plastics' state-of-the-art Global Graphics Center can develop your ideas into graphic images that are digitally translated to flexographic plates and print – and from there into rollstock or bags to match your packaging operations.

We can create new graphics or use yours to get dynamic, printed images onto your packages for maximum impact.

We have the finest sales and technical people in the printed and flexible packaging business who are experts in getting your packaging products to market.

*Developing new and innovative technologies for the future of bakery products packaging.*



P.O. Box 959 | 101 Oakley St. | Evansville, IN 47710 | toll free 866.227.9230

[www.berryplastics.com](http://www.berryplastics.com)