

Take a fresh approach.

Berry Plastics brings you innovative ***Bakery Bling!***[™]
Bakery Packaging for fresh breads, rolls and buns.

Get with it.

You'll capture fresh-baked flavor and attract shoppers with eye-appealing Bakery Packaging that commands attention for your appetizing baked goods.



BERRY
PLASTICS[™]
CORPORATION
AND SUBSIDIARIES
LEADERSHIP BY DESIGN

Bakery Packaging from Berry Plastics



Berry Plastics Corporation, an industry-leading supplier of bags and film for the bakery market, offers a complete line of packaging alternatives for fresh breads, rolls and buns.

Wrap up fresh-from-the-oven flavor

Package your freshly baked bread in Berry Plastics Bakery Packaging – and make toast of the competition. Berry Plastics' **Bakery Bling!** program brings you new and exciting packaging alternatives for fresh bakery products.

- **Freshview™**, offering side-by-side white opaque and clear film to give your package that unique, high-quality look
- New eye-catching inks and printing effects that will make your package stand out
- Films that deliver performance and value in either clear or white opaque formats
- Berry Plastics's award-winning printing and graphics

And as you would expect from Berry Plastics, you not only get great printed film at a great value, you also get service that is unmatched in the industry.

Berry Plastics has the finest sales and technical people in the printed and flexible packaging business, who are experts in getting your packaging products to market.

We see your message as an art form

Berry Plastics' state-of-the-art Global Graphics Center can develop your ideas into graphic images that are digitally translated to flexographic plates and print – and from there into rollstock or bags to match your packaging operations. We can create new graphics or use yours to get dynamic, printed images onto your packages for maximum impact.

Your partner in Bakery Packaging

From our full-line manufacturing base to our strategically located warehouses, we are a fully integrated flexible packaging converter. Berry Plastics makes films that are custom-designed for applications like yours, printed with award-winning graphics and converted into bags to match your packaging operations.

Developing new and innovative technologies for the future of bakery products packaging.

